



# Colorado Junior Handlers Educational Foundation aka/dba - Colorado Junior Foundation

501c3 non profit – with 509a2 charity status  
[www.ColoradoJuniorFoundation.org](http://www.ColoradoJuniorFoundation.org)



Created to organize local dog clubs, businesses, and individuals to support juniors with community encouragement, broader education, seminars, etc. and fund scholarships!

## 2023 Founding Year (note founded mid year)

- Monthly meetings were offered for all in 2023 (not just the board)
- Fun Logo - Juniors are the Future created (banners, decals, pins)
  - o Banners & Decals for promotions & fundraising
  - o Pins rolling out in 2024
- Best of the Best Logo – for our Annual Event
- \$6434.36 raised in 2023 (\$5784.36 in bank, \$439.56 in paypal)
- *\$800 came in Jan 2024 = \$7023.92 and \$250 due from a sponsor*
- \$7,500 is goal to have before our 1<sup>st</sup> annual event (\$10k is better)

## Strengths

- Good founding board with varied personal and dog experience who are passionate about juniors and the sport of dogs! They are willing to work and to put in efforts to do something beyond our individual clubs!
- We have a solid real non profit structure and we aim to keep it!

## 2024 Goals

- 1<sup>st</sup> Annual Event which will include
  - o Junior Sportsman Award & \$1500 scholarship
  - o Best of the Best Junior & \$1000 scholarship
  - o Reserve Best Junior & \$500 scholarship
  - o Prestigious Junior's Choice award & gift
- Media blitz, beyond dog clubs – promote entity & juniors
- Media blitz, dog magazines – promote the concept & challenges
- Hopeful to secure a main sponsor (\$5,000 - \$10,000 level)
- Striving to have more local clubs participate & support
- Secure liability, crime & d & o insurance (likely +/- \$1000)
- Visit the membership structure (clubs, biz, pro, juniors, other?)
- Visit current event qualifications (which are 1 Best or 2 Res)
- Visit do we need to be an akc dog club  
(or like the colo dog federation or canine health foundation)
- In person board mtg (Sunday - Feb CKC show)
- In person general mtg (Summer – day/show to be determined)
- Engage with 4-H – pave the road for them to attend AKC shows
- Educational Event – is there interest & support

## Weaknesses

- The sport of dogs can be challenging with factions or polarization. Not everyone wants to think outside the box.
- Some junior parents and/or mentors have been unsupportive & unkind with comments that CJF will only benefit support pro handler's kids.
- Some local dog leaders, even some judges are not loving the new culture of juniors (jockeying dog to dog, little or no interest in learning, only wanting more dogs & more scholarship \$)
- Some local dog clubs only want to do what their club is doing and nothing on a broader scale in Colorado or beyond.
- Some clubs don't have the money or membership to support one more thing.
- Lack of Funding will limit our efforts!

## Threats

- External – None – nope, not peta, hsus, 4-h, mixed breed or rescue people
- Internal (In the Sport) – You bet - things like factions & polarization, and a lack of the sport working together

## Opportunities

- Sky's The Limit - We can be what we need to be, change when needed, do as much good as we want
- Local Teamwork - We can establish an entity that works together, a possibly model for the AKC
- Help Juniors in the Sport – Help them do more than left circles, but get involved & think of their future in the sport
  - Help Juniors Out of the Sport – Consider getting involved in purebred dogs & dog clubs
  - Help Financially – Helping Juniors with their Education

JOIN or DONATE - Checks to CJF c/o A Henderson 1911 Andrea PI Parker, CO 80138  
Paypal to – [treasurer@coloradojuniorfoundation.org](mailto:treasurer@coloradojuniorfoundation.org) Zelle to – [president@coloradojuniorfoundation.org](mailto:president@coloradojuniorfoundation.org)